

International Gold Event 2014 Korea
Leadership for a transformed Award



Welcome to the International Gold Event

The International Gold Event is a global leadership programme for the immediate next generation of key decision makers and influencers within The Duke of Edinburgh's International Award worldwide.

It brings together participants from all over the world to develop character and leadership skills and provides opportunities to contribute to the development of policy and practice throughout the Award family. The International Gold Event gives participants the chance to meet, to exchange ideas and to establish sustainable networks of emerging leaders who will contribute to the development of the Award locally, nationally and internationally.

If you are reading this then hopefully you are going to be part of this experience – as a delegate, staff member, or in some other way.

Welcome to what we all hope will be an experience that you'll count as one of your life's milestones.

The symbol above, created by a Korean designer, means 'Award' in Korean.

History

In 1967, Canada hosted what it called a Commonwealth Gold Expedition. The idea was to provide the opportunity for Award participants from a variety of countries to do their Gold expedition (Adventurous Journey). The success of that first event, and the belief of its alumni that others should benefit from the experience, led to more events being organised. Over time, these have evolved from an expedition for participants to something quite different – an opportunity to bring together the next generation of key decision makers and influencers within the worldwide Award family, to equip them to undertake leadership roles nationally, regionally and globally.

What started as a youth event has now become something aimed at people who are described as ‘emerging leaders’. International Gold Event participants may be young people, or they may be up to the age of 35. What they have in common is that they have been identified by others as people to watch: the individuals who will drive forward the Award’s growth and development in the coming years.

The previous 13 International Gold Events have been organised by the following countries:

Host NAO	Year	Delegates	Countries
Canada	1967	27	14
Kenya	1971	34	16
Hong Kong	1974	57	19
Australia	1979	62	23
Mauritius	1983	52	16
Caribbean	1987	72	18
New Zealand	1990	51	12
Indonesia	1995	64	21
Ireland	1999	75	25
Canada	2002	81	30
Hong Kong	2005	89	39
Mauritius	2008	100	29
Kenya	2011	103	51

In June 2011, as accepted by The Duke of Edinburgh’s International Award Association International Council, The Republic of Korea successfully bid to host the International Gold Event 2014.



Purpose

The International Gold Event is an intensive training programme that brings together young adults, aged between 20 and 35, to develop character and leadership skills.

Its purpose is:

1. To provide opportunities for participants to contribute to the development of policy and practice throughout the Award family;
2. To provide opportunities for personal development for participants, to build their leadership skills and capacity and to facilitate their contribution to the development of the Award both nationally and internationally;
3. To provide opportunities to meet, to exchange ideas and to establish sustainable networks of emerging leaders who will contribute to the development of the Award locally, nationally and internationally.
4. To provide representation to the International Council.

The proposed International Gold Event 2014 programme will provide participants with:

- Training and experience in leadership – helping to equip participants professionally and with their volunteering; and
- Thought leadership and issues – providing an opportunity to consider a sample of issues faced by young people in Korea and contrast with issues found back home within their organisation or community.

Participation in 2014 will enable participants to develop broader horizons, a greater ability to thrive in multiple cultures, long-lasting relationships across the globe and an ability to lead beyond their circle of authority.



Selection process

Candidates apply to their National Award Operator to attend the International Gold Event 2014 by completing an application form.

Applicants will be assessed based on certain criteria. They must be between the ages of 20 and 35 and be able to demonstrate:

- Achievement of, or active engagement in gaining, their Gold Award;
- Commitment to their local/national Award programme through active engagement;
- Success in their professional/student career, volunteering life and civil society; and
- Potential and desire to rise to the highest levels of volunteer or professional leadership within their National Award Operator.

The selection process is led by the National Award Operator and differs from country to country according to local need and custom. Every National Award Operator is automatically allocated two spaces at the International Gold Event and it is recommended that one female and one male attendee be sent, to create a gender balance.

However, countries with large numbers of youth participants may be able to apply for additional places should they have more candidates who meet the application criteria. Additional places will be considered following the initial closing date for applications.

The National Award Operator will interview suitable candidates. Once chosen, candidates will sign an agreement with their National Award Operator agreeing suitable expectations of each party for the International Gold Event and the following three years.



Registration process and timescales for the International Gold Event 2014 Korea

- January 2014 – Candidates apply to their National Award Operator to attend the International Gold Event 2014 Korea.
- January 2014 – National Award Operators select their two chosen candidates agreeing expectations and outcomes.
- From 3 February 2014 – National Award Operators register their two delegates at www.intaward.org/ige-2014.
- 31 March 2014 – Registration for applications closes.
- From 1 May 2014 – Additional places offered to National Award Operators (depending on numbers of delegates in place).
- 2 June 2014 – All delegates for the International Gold Event 2014 are confirmed

From July 2014 more detailed information will be available at www.intaward.org/ige-2014.



Preparing for the event

Once attendees have been finalised, they will be able to access further information on our website (www.intaward.org/ige-2014). This will be updated regularly with details about accommodation, travel and other arrangements. Further information on the International Gold Event 2014 Korea, including the programme of activity, will be available on our site from July 2014. Participants will be required to complete various forms concerning travel and health details and these will be available online.

Participating in the International Gold Event should be a three year commitment and attendees continue to work towards the goals and projects started during the event. On their return home, attendees are expected to debrief with their National Award Operator and to finalise their agreed goals for the next three years.

The International Gold Event is an exciting but intense event and the better prepared attendees are, the more enriching their experience will be.

Here is a list of things attendees should try and find out about the Award in their country before arriving at the event:

- The history of the Award.
- How decisions are made within their country such as national board structures, committees and youth panels.
- How the Award is funded in their country.
- How many young people are doing/have done the Award.
- Who is doing the Award, including those from minority groups, young offenders or those with additional needs.
- National and local partnerships including the Boys Brigade, Scouts, Guides, Rotary and YMCA.
- Communications strategies used nationally, including, for example, use of social networks such as Facebook and Twitter.
- Materials and resources available such as promotional publications and training materials.
- Existence of training and assessor panels.
- Existence of an Award Holders' Association.
- The long-term development strategy of the National Award Operator.
- The National Award Operator's licensing status with The Duke of Edinburgh's International Award Foundation.
- The National Award Operator's strengths and weaknesses.
- The National Award Operator's constitution and Adventurous Journey regulations.

It might also be helpful to find out about The Duke of Edinburgh's International Award Foundation and its regional offices. Here is a list of things attendees might wish to find out:

- What The Duke of Edinburgh's International Award Foundation does and where it is based.
- Who the regional team is.
- Which other countries in the region deliver the Award.



"We need youth who are engaged and can see the Award through a wide angled lens. They need to come to the International Gold Event knowledgeable about the Award, ready to debate important topics and most importantly, prepared to make a difference in their home country. If you really want to get something from this experience don't be afraid to stretch the boundaries and dream a little. Challenge each other and ask and answer the big question, -'what if?'"

**Tom McGrath, Vice Chair,
International Council, Canada**

The Duke of Edinburgh's International Award

The Duke of Edinburgh's International Award Foundation is a registered UK charity whose mission is to promote The Duke of Edinburgh's International Award (known as the DoIE in the UK), provide young people with the Award, and preserve the quality of the Award worldwide.

Through our new business plan, we are outlining an audacious ambition for the Award. Over the past fifty years, more than eight million young people have participated in the Award, in over 140 countries and territories. The Award has grown to become the world's leading youth development programme.



Available to all

But eight million young people in fifty years is, whilst admirable, only a tiny imprint on humanity.

Our ambition is to make a step change in the reach of the Award so that, in time, it is available to every young person aged 14-24 in the world.

We have a long way to go to achieve that ambition. There are still many countries where we have no presence; in others we currently only do business with the most privileged in society. Even in many countries where our programme reaches all sectors, our penetration into the youth market could be greater. By learning from the commercial world, but staying true to our fundamental belief in social justice and the potential of non-formal education to change lives, we think that we can introduce business practices that will help us reach our ambition.

Governance

The Duke of Edinburgh's International Award Foundation (the Foundation) is a charity registered in England and Wales with headquarters in London. It is governed by a board of directors, or trustees, who are responsible for determining all important aspects of policy, as well as reviewing the Foundation's performance and strategy.

The regions

National Award Operators and Independent Award Centres around the world are supported through four regional offices:

- Africa
- Americas
- Asia Pacific
- Europe, Mediterranean and Arab States (EMAS)

Various meetings and events are organised to promote and support Award activities in each region and on a global basis.

The Duke of Edinburgh's International Award Association (the Association) is made up of 69 national Award bodies and 350 Independent Award Centres in more than 140 countries and territories. The work of the Association is carried out by the Foundation.

The International Council

The roles and responsibilities of the International Council are to:

- Supervise the operational functions of the Foundation;
- Discuss and approve the agenda and arrangements for the Association's triennial Award Forum;
- Act on behalf of the Association between Forum meetings;
- Ensure that decisions made at the Forum are put into action; and
- Accept qualified National Award Operators into provisional membership of the Association.

Meetings

The International Council meets once a year, either at the Forum, the International Gold Event, or at a stand alone International Council meeting. The next International Council meetings will take place at the International Gold Event 2014 in the Republic of Korea.

Members

The International Council consists of the Trustees and the secretary general of the Foundation plus 12 regional representatives who were elected at Forum 2012 (three per region to represent the interests of Award Operators in their region) and eight youth representatives who were elected at the International Gold Event in 2011. The International Council is chaired by one of the Trustees of the Foundation, currently HRH The Earl of Wessex.

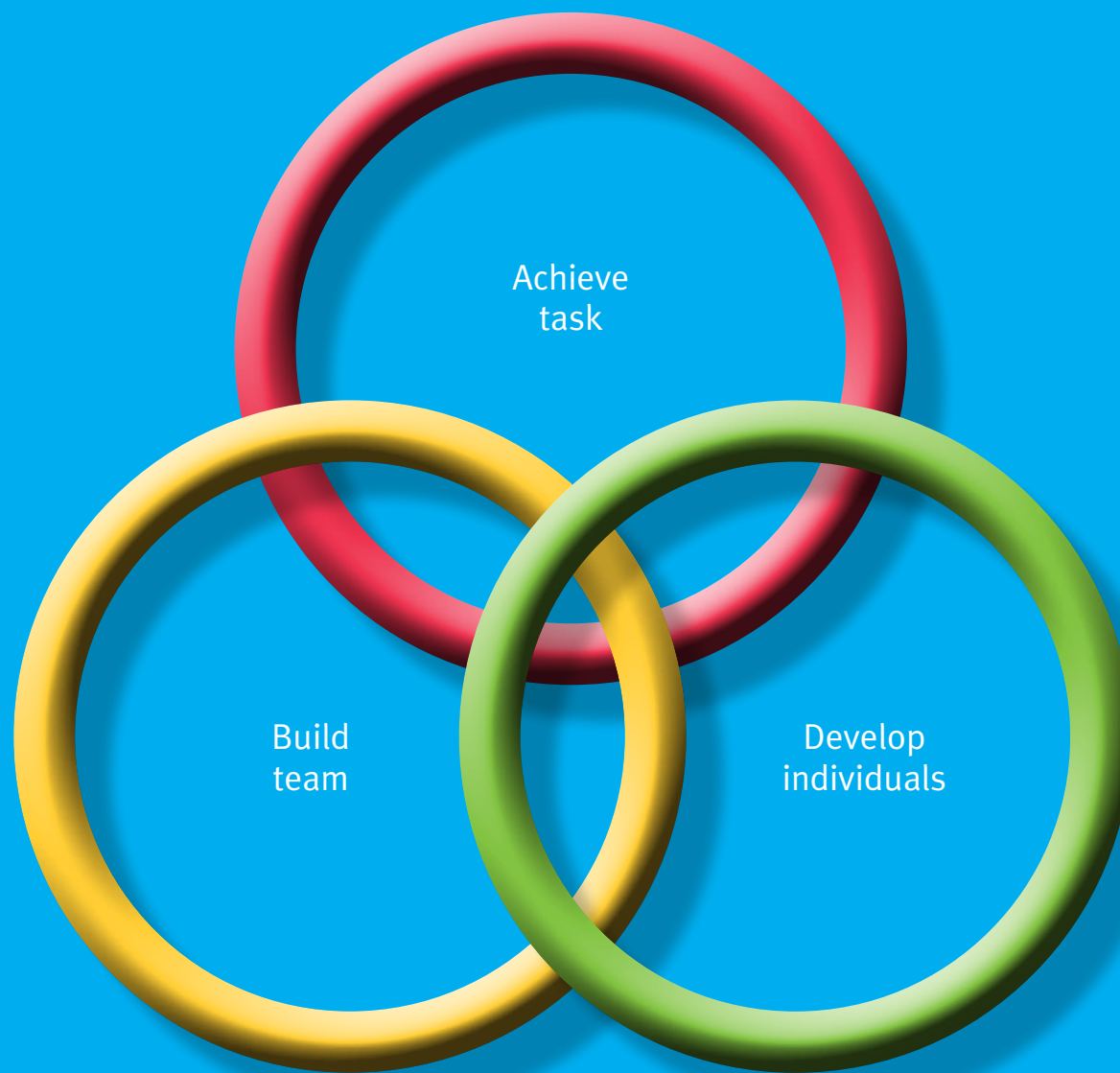
The International Gold Event 2014 experience

The International Gold Event experience will provide experiential learning for participants, allowing them to immerse themselves in the culture of the host country and to explore real-life complex challenges faced by society within that culture. Participants will examine the role of the Award in helping to meet those challenges. They will reflect on their learning in the light of the challenges and opportunities faced by society and the Award when they return home.

The event will open in the National Youth Center where all participants will discuss the challenges facing them, young people in society and the application of the Award within their local, national, regional and global communities. Participants will engage in presentations, discussion and networking. They will receive briefings from speakers and session facilitators to explore what leadership means for decision makers and influencers today and build a model of leadership based on John Adair's Action Centred Leadership model.

The International Gold Event will be based around three dimensions:

- Teams/groups – Small groups and multi-country teams of eight to ten people;
- Tasks – Each group will be given an area of interest or issue facing young people. The task is to prepare a presentation which will compare and contrast their experiences to a Youth Forum audience. A series of field visits will be organised aligned to the Foundation's impact framework;
- Individuals – Opportunities for personal development.



John Adair's Action Centred Leadership model

Participants will also be introduced to, and begin working in, their event teams – small multinational groups of participants.

They will divide into their event teams to make field visits to communities and workplaces from the public and private sectors, as well as civil society – places such as prisons, businesses, schools, hospitals, police stations and production plants. During these on-site visits, participants will meet leaders in their environment to discuss the challenges they face, and the strategies and solutions used in meeting these challenges. Participants will investigate, question, research and develop solutions to the problems faced by the people they meet. They will gain insight into how the host culture operates and how the skills and experiences gained through participating in the Award can be used to solve real problems and challenges in the workplace. This will form the core of the event experience.

These visits are an opportunity for dialogue and for participants to be exposed to the diverse challenges faced by leaders within Korean society. At the end of the field visits, each group will endeavour to reach a common understanding of what they have seen and its wider context and implications.

Finally, the International Gold Event will reconvene for its Emerging Leaders' Forum. Each study group will have limited time to prepare a presentation on what they have observed and learned for the plenary, the Chair of the International Council, International Council members and invited guests. The Emerging Leaders' Forum will also elect its eight representatives to serve on the International Council for the next three years.

The Emerging Leaders' Forum is an opportunity for meaningful dialogue. It provides the chance for International Gold Event delegates to use what they have learned at the event, discuss proposed future projects that have been identified through the experience with the Award family and be part of the development of the Award.

The Emerging Leaders' Forum is also the opportunity for the International Council to hear emerging leaders' views on Award issues. It is an important component of the event, as it helps cement and wrap up the discussions that have been taking place on issues that matter to the attendees.

Throughout the International Gold Event and afterwards participants will develop a global peer group which will allow them to continue to support and challenge each other once they are applying their newfound knowledge, skills and behaviours to issues in their own communities.



“As chair of the International Council I find these sessions invaluable in making sure the work of the IC is relevant. As a direct result of the Emerging Leaders' Forum, any number of issues can become part of the International Council's future work. Also, several members of the International Gold Event will be selected by their peers to directly represent them on the IC for the next three years, so not just continuing the work they started, but also helping to shape other policies and priorities as part of the IC's agenda.”

HRH The Earl of Wessex KG GCVO

International Council emerging leader representatives



An additional outcome of the International Gold Event programme is the election of the International Council emerging leader representatives. The purpose of this role over the three year tenure is to represent the International Gold Event and its Emerging Leaders' Forum within the decision making body of the International Council. Serving on the International Council gives emerging leaders an opportunity to contribute to the Association's policy making and planning processes.

Emerging leader representatives are elected by their peers at each International Gold Event to represent the four regions: Europe, Mediterranean and Arab States (EMAS), Asia Pacific, Africa and Americas. The role is a substantial commitment. The International Council takes place on an annual basis and all representatives from each region are asked to attend. In addition to being present and participating in the meetings, emerging leader representatives can be invited to take on various roles for the international, national and regional offices in supporting and contributing to the strategic development of the Award worldwide.

Emerging leader representatives offer a unique perspective on decisions which impact the future of the Award. It is a huge responsibility but a rewarding one.



About The Duke of Edinburgh's International Award in Korea

The Award was first introduced in the Republic of Korea in 2008. An Independent Operator licence was granted to the former Korea Youth Services Center from the Foundation. The Republic of Korea was made a Provisional Member of the Association at the 10th International Award Forum in Sydney in 2009.

In 2010 the Korea Youth Work Agency (KYWA) was established through the proclamation of a new act (17 May 2010) and the consolidation between the National Youth Center of Korea and the Korea Youth Services Center (18 August 2010). The role of KYWA is to undertake the general management of major projects, youth activity information, leadership development of youth workers, domestic and foreign youth exchange and also to operate the National Youth Facilities of Korea (five National Youth Centers). Its main projects include the management of the Award in Korea and the Youth Activity Accreditation System.

The Korea Award Secretariat is based within the KYWA Activity Development Headquarter Participatory & Volunteer Activity Department. It is supported under the auspices of the Ministry of Gender Equality & Family.

After nominating for the pilot and a validation process, KYWA was granted the first full licence of the new licensing and membership structure by the Foundation on 1 June 2013. The annual statistics for 2012 show participation: 5813, new entrants: 4398 and Awards gained: 908.

The International Gold Event 2014 Korea will be hosted from Wednesday 22 October to Sunday 2 November 2014 at the National Youth Center of Korea (www.kywa.or.kr) in Cheonan and at a youth hostel in Seoul.

The National Youth Center of Korea, an affiliated organisation of the Korea Youth Work Agency, is a comprehensive youth training facility located at Cheonan, South Chungnam Province (90 minutes from Seoul). It includes a variety of facilities where over a thousand people can participate in activities. It includes accommodation, an international exchange centre, camping facilities and an outdoor performing arts centre.



The annual statistics for 2012

What happens next

The experiences Award holders enjoy while participating in the Award would not be possible without the scores of dedicated volunteers that support its delivery. The opportunities to support the Award are endless. Award holders can assist the delivery of their local programme, including as an Award Leader or Assessor, with their website, fundraise for Award groups, become Award officers and even sit on local boards – all are ways to stay connected and help young people complete their Award.

Volunteering is not the only way to continue to be involved in the Award; many young people are joining and developing Award Holders' Associations in their country or region. These bring Award holders together to share experiences, to support the Award and even to address social issues around them.

Award holders can contact their National Award Operator who will know about the opportunities available within their country. It is always useful to keep in touch with friends made at the International Gold Event and to get to know the regional directors who will be glad to guide anyone through the process of understanding the international dimension of the Award. Attendees should never be afraid to ask. There is a lot to learn about the Award, and the International Gold Event is another exciting step in the lifetime journey of an Award holder.



"After completing the Award, I had a desire to help others achieve what I had achieved. I really wanted to give back to society. I was lucky that I was later trained by the national office as an Award Assessor and even now I am volunteering for the Award with a lot of passion. The Award is a powerful tool that can be used to address the issues affecting young people all over the world. I really believe that I have a role to play in helping others become better citizens."

**Julius Irungu Krush,
Kenyan Gold Award holder
and Award volunteer**



"In 2012 I opened a youth centre in my home town. The objective of this youth centre is to provide free education for underprivileged students. I am proud to say that almost 1000 young people have been trained at this centre. My team and I are nurturing young, talented students to become leaders; we are preparing them to be the leaders of tomorrow."

**Ravichandran
Balasubramaniam,
Youth Representative
2011-14**



"The International Gold Event was a real life experience; it redefined my purpose, interests and skills for life. It made me more mature, built on my capabilities and competencies and prepared me for the field of work. I am now better equipped as the Executive Director of the Award in Ghana to give meaning to the lives of thousands of other young people because the Award is the most powerful tool for nation-building."

**Peter Anum,
Executive Director,
The Head of State Award,
Ghana**



"I attended the International Gold Event 2011 as a staff member of the next host country and it was a huge eye-opening experience."

Even though it was so obvious just from the name of the Award, The Duke of Edinburgh's International Award, I wasn't fully convinced that I was part of an 'international family' but after the event, it was very clear that we are all part of this. The Award is truly an international currency for young people."

Thorough this experience, whenever I have a chance to meet young people, I make sure that they understand that by participating in the Award they are part of an international family. I feel that knowing this is the crucial driving factor for getting them involved."

**Susan Kim,
International Gold Event 2014
organising committee,
Korea**



“As we set about the task of bringing the Award to more young people around the world, we need to ensure that the immediate next generation of decision makers and influencers in our National Award Operators are properly prepared for and enthused about the challenges and opportunities that lie ahead. The International Gold Event provides us all with an excellent opportunity to gear ourselves up for growth, to ensure that everything we do is done with quality in mind, to set up the peer networks that we will need to make things happen and to promote the Award and its impact both within and outwith the Award family. I look forward to meeting all participants in Korea and to working with them as we develop our plans for future work.”

John May
Secretary General
The Duke of Edinburgh's International Award Association

**The Duke of Edinburgh's
International Award Foundation**

Our vision is to reach more young people from diverse backgrounds and equip them as individuals to succeed in life. We license operators around the world to deliver The Duke of Edinburgh's International Award. We aim to be empowering, diverse, connected and progressive.

Find out more on our website at www.intaward.org
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